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BISM 2013 – Binder International Sales Meeting 2013 in Istanbul



To strengthen the partnership with a wide range of international partners, Binder held its annual International Sales Meeting this year from September 4th – 6th in the Turkish metropolis of Istanbul.

Connecting Europe and Asia as “City of the World’s Desire”, Istanbul is a perfect spot to gather the international sales partners, build the Binder team spirit and hold fruitful ex-change on current and future developments.

Two days of interactive meeting offered a wealth of information, discussions, workshops and team building events, bringing the Binder family closer together and advancing relations all around. The valuable input on further development gathered among the participants will assert Binder as a key player in its target applications for gas flow measurement, analysis and control even more forcefully.

Many thanks to all participants for the constructive feedback, unique spirit and most of all the high motivation we are taking home for the future to enhance our mutual success ever more.

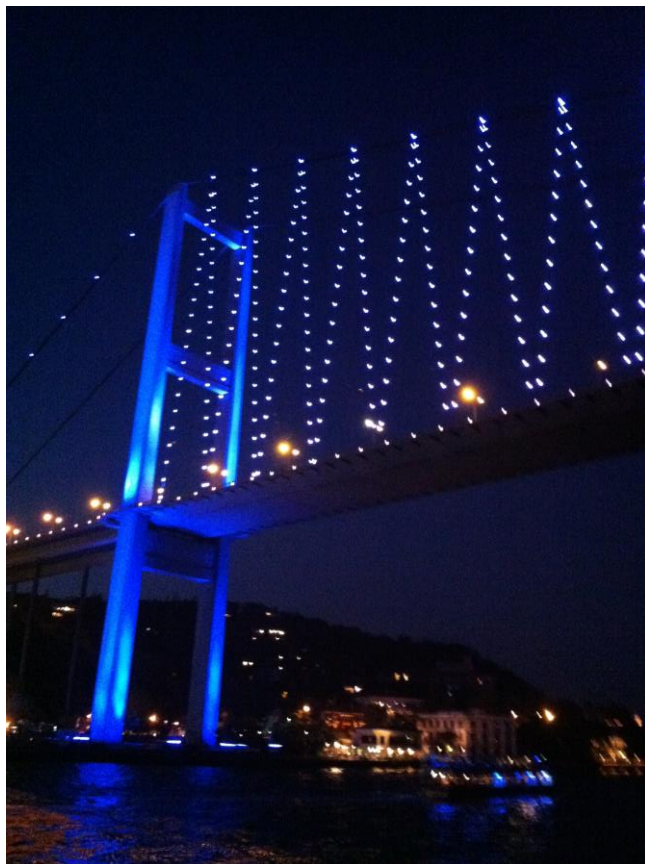
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Photo: Boat trip at the Bosphorous at night



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